

DHSC national recruitment campaign

The third phase of the campaign 1 April – 31 July 2020) is now in full swing and currently driving a new generation of people to consider and apply for a job in adult social care



There has been extensive media campaigns on all the terrestrial/paid for TV channels which has led to increased awareness and providing people interested in social care vacancies to apply to employers recruiting in their area www.everydayisdifferent.com

- **Advertise your vacancies** – DHSC are encouraging employers to use the site to post their vacancies and now in partnership with other job sites e.g. REED, Monster and Indeed to pick up vacancies posted on other platforms.
- **Use the campaign toolkit and materials** - including posters, online quizzes, social media and website.

DHSC NRC – Join Social Care



- New online platform [Join Social Care](#) which has been developed and licensed from Cera Care. To accelerate the recruitment process for adult social care by making it easier for care providers to reach people in their local areas looking to work in the sector.
- Skills for Care is co-ordinating the training for people coming into the social care sector through this platform using our endorsed providers offering the rapid induction training programme.
- Cera Care have produced two videos that provide a walk-through of both the candidate and provider side of the website, links below.
 - Provider journey - https://www.youtube.com/watch?v=t9CADU_5VVU&feature=youtu.be
 - Candidate journey - <https://www.youtube.com/watch?v=TP7qcTEMMKM>
- Employers who have posted vacancies on DHSC NRC website still have to register separately on the Join Social Care platform



Nurse deployment update

The NHS Capacity Tracker has been updated to include questions on workforce needs and is now live.

If you need to access deployed nurses, you must **register on and fill in the Capacity Tracker**. This information is fed into the existing regional hubs and used in their nurse deployment decision making process, which is already functioning for the NHS.

Once you've done this, please email [**C-19nursedeployment@skillsforcare.org.uk**](mailto:C-19nursedeployment@skillsforcare.org.uk) and include further details of your nurse workforce needs to help in deploying the right staff.

For the most up-to-date information visit [**www.skillsforcare.org.uk/NurseDeployment**](http://www.skillsforcare.org.uk/NurseDeployment)

Safe and rapid recruitment

Our guiding principles may be useful to address additional workforce recruitment challenges during this time.

Support and resources on:

- values-based recruiting
- recruiting from your local community
- ensuring you have robust employment checks
- training, sustaining and retaining staff.



www.skillsforcare.org.uk/SafeAndRapid