

Item Number: 9

Name of Presenter: Rachel Potts

Meeting of the Governing Body

7 April 2016



Vale of York

Clinical Commissioning Group

Involving Local Communities 2016-19: An Engagement Strategy

**Purpose of Report
For Decision**

1. Rationale

To provide an update on the CCG's engagement strategy and developments.

2. Strategic Initiative *Across all initiatives*

- | | |
|---|---|
| <input type="checkbox"/> Integration of care | <input type="checkbox"/> Planned care |
| <input type="checkbox"/> Person centred care | <input type="checkbox"/> Transforming MH and LD services |
| <input type="checkbox"/> Primary care reform | <input type="checkbox"/> Children and maternity |
| <input type="checkbox"/> Urgent care reform | <input type="checkbox"/> Cancer, palliative care and end of life care |
| <input type="checkbox"/> Effective and Efficient Organisation | <input type="checkbox"/> System resilience |

3. Local Authority Area

- | | |
|---|---|
| <input checked="" type="checkbox"/> CCG Footprint | <input type="checkbox"/> East Riding of Yorkshire Council |
| <input type="checkbox"/> City of York Council | <input type="checkbox"/> North Yorkshire County Council |

4. Actions / Recommendations

The Governing Body is asked to:

- Approve the Engagement Strategy
- Note the update on progress

5. Engagement with groups or committees

YorkCares

Meeting held with YorkCares around developing CCG's involvement. The organisation is keen to work with the CCG as part of a two way process, helping the CCG to engage with major local employers, students and schools.

Local CCGs

Discussion with a number of high-performing CCGs in the region around potential structures and what good engagement looks like.

NHS England

Initial discussion taken place with NHS England around best practice in CCGs' engagement practice across the country.

City of York Council Community Facilitators

Developing a plan for working with City of York Council's Community Facilitators on an ongoing basis to help link into more marginalised communities locally.

Engagement Effectiveness tool

Developing an internal plan to trial an engagement effectiveness tool produced by the Department of Health.

6. Impact on Primary Care

Proposed new Practice Group Network to formalise links between Practice Patient Groups and the CCG.
 Helping share questions for discussion and feedback from patients and sharing best practice between groups.

7. Significant issues for consideration

Bigger voice for local people, increased involvement from a broader range of people.
 Increased visibility and public accountability of the CCG.
 Increased expenditure in engagement activities.
 Embedding of local population’s priorities around health and care needs into the organisation’s strategic plan development.
 Greater understanding of local need.
 Improved services and patient outcomes.
 Increased public understanding of health priorities and pressures.

8. Implementation

Establishment of new Practice Group Network (Fiona Bell / Paul Henry)
 Finalisation of engagement mapping exercise (Paul Henry)
 Participation in upcoming York Cares networking event with city’s largest employers (Paul Henry)
 Recruitment to new Engagement Manager role (Fiona Bell / Michelle Carrington)

9. Monitoring

Internal system of monitoring and oversight to be implemented as part of the strategy delivery.

10. Responsible Chief Officer and Title

Rachel Potts
 Chief Operating Officer

11. Report Author and Title

Paul Henry
 Innovation and Improvement Manager

12. Annexes

None