

**Item Number: 10**

**Name of Presenter: Rachel Potts**

**Meeting of the Governing Body**

**4 February 2016**



**Vale of York**

**Clinical Commissioning Group**

**Update on CCG Engagement Strategy Development**

**Purpose of Report  
For Information**

**1. Rationale**

Update on development of CCG engagement strategy and development plan.

**2. Strategic Initiative** *Across all initiatives*

- |   |   |
|---|---|
| <input type="checkbox"/> Integration of care                  | <input type="checkbox"/> Planned care                                 |
| <input type="checkbox"/> Person centred care                  | <input type="checkbox"/> Transforming MH and LD services              |
| <input type="checkbox"/> Primary care reform                  | <input type="checkbox"/> Children and maternity                       |
| <input type="checkbox"/> Urgent care reform                   | <input type="checkbox"/> Cancer, palliative care and end of life care |
| <input type="checkbox"/> Effective and Efficient Organisation | <input type="checkbox"/> System resilience                            |

**3. Local Authority Area**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> CCG Footprint | <input type="checkbox"/> East Riding of Yorkshire Council |
| <input type="checkbox"/> City of York Council     | <input type="checkbox"/> North Yorkshire County Council   |

**4. Actions / Recommendations**

Update on progress

**5. Engagement with groups or committees**

Internal meeting held between Michelle Carrington, Rachel Potts, and Fiona Bell has agreed an organisational direction for patient, carer and public engagement.

A paper will be taken to Senior Management Team by mid-February to consider a dedicated role to act as an internal expert on engagement that will also oversee and have responsibility for the CCG's work in involving local people and communities.

Meeting being arranged with York Cares to explore links with industry to target working age adults in engagement activities and employee volunteering, (Paul Henry exploring)

Meeting arranged with Dr Marion Gibbon (Assistant Director of Public Health) to explore opportunities for engagement with young people through the YorOK board. Meeting to be held 29 January 2016. (Paul Henry)

**6. Impact on Primary Care**

Increased links between Practice Patient Groups and the CCG are being made to look at how we work together with these groups to share questions for debate and feedback from patients and their families into the wider CCG.

**7. Significant issues for consideration**

Increased input from and participation from local communities.

Increased visibility and public accountability for the CCG.

Increased investment: Potential creation of new role within CCG. Increased expenditure in engagement activities.

Embedding of local population's priorities around health and care needs into the organisation's strategic plan development.

**8. Implementation**

Further develop the organisation's plans around priorities for patient, carer and public engagement and participation. – draft strategy to be shared with governing body at the March governing body for consideration. (Fiona Bell/Paul Henry)

Engagement mapping exercise to be implemented. (Paul Henry)

Further development of links with CYC community facilitators and voluntary sector. Upcoming meeting with York Cares organisation to discuss linkages and opportunities. (Paul Henry)

**9. Monitoring**

Internal system of monitoring and oversight to be implemented as part of the strategy development and implementation.

**10. Responsible Chief Officer and Title**

Rachel Potts  
Chief Operating Officer

**11. Report Author and Title**

Paul Henry  
Innovation and Improvement Manager

**12. Annexes**

None